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Reg. No.

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IV Semester B.B.A. Degree Examination, August/September - 2023

BUSINESS ADMINISTRATION

Entrepreneurship Development

(CBCS Scheme Repeaters - 2019)

Paper : 4.5

Time : 3 Hours

Maximum Marks : 70

Instructions to Candidates:

Answer should be written in English only.

SECTION - A

Answer any **Five** sub-questions. Each sub-question carries **2** marks.

(5×2=10)

1. a) Who is an Entrepreneur?
- b) Expand the following: SIDBI, KSIDC
- c) What is market feasibility report?
- d) Give the meaning of venture capital.
- e) What is small scale industry?
- f) What is an industrial policy?
- g) Give the meaning of subsidy.



SECTION - B

Answer any **Three** questions. Each question carries **5** marks.

(3×5=15)

2. Briefly explain the different types of Entrepreneurs.
3. What are the benefits of industrial estates?
4. Explain the objectives of IFCI.
5. Briefly explain the problems faced by women entrepreneurs.

[P.T.O.]



(2)
SECTION - C

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Answer any **Three** questions. Each question carries **15** marks.

(3×15=45)

6. Explain the role of SSI in the development of Indian economy.
 7. Explain the causes for industrial sickness.
 8. Explain the benefits of preparing business plan.
 9. What are the functions of SFCs in promoting SSIs?
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